

30th Annual
MARTIN LUTHER KING, JR.
BUSINESS AWARDS
Celebrating 'Content of Character'



FRIDAY, JANUARY 16, 2015

Presented by the Western Union Foundation

Celebrating the recipients of the
2015 MARTIN LUTHER KING, JR. BUSINESS AWARDS

Children's Outreach Project
Stephen Jordan, Ph.D.
Mi Casa Resource Center
Mission Wear
Mari Newman
Penfield Tate II (Posthumously)
Ruth Steel, Trailblazer Award

Every year since 1986, the business community has come together on the Friday before the national and Colorado holiday to recognize individuals, corporations and non-profit organizations in honor of their commitment to the values of Dr. Martin Luther King, Jr. as evidenced by their exemplary social responsibility.

Proceeds from the luncheon will be donated to the Colorado Scholarship Coalition (CSC) who select and award Martin Luther King, Jr. Scholarships to underserved and non-traditional Colorado students. CSC partners with Metropolitan State University of Denver, University of Colorado at Denver and Community College of Denver. Each of these institutions matches the CSC funds dollar-for-dollar to double the total amount of the scholarship funds awarded.

Providing scholarships to MLK Scholars is an investment in Denver's economy and serves to diversify the future leaders of our city. By purchasing a ticket or table at the luncheon, you have a unique opportunity to contribute to our future leaders and honor the legacy of Dr. King.

*Honoring Business Social Responsibility
while Supporting Higher Education*

Celebrate 'Content of Character'
MARTIN LUTHER KING, JR. BUSINESS AWARDS

FRIDAY, JANUARY 16, 2015

11:45 A.M.

Marriott City Center Hotel
1701 California Street
Business Attire

Visit www.MLKBusinessAwards.org for reservations

Benefactors:

Western Union Foundation, *Presenting Sponsor*
United Airlines, *Corporate Sponsor*
Rocky Mountain PBS, *Media Sponsor*

Presenting Sponsors:

Downtown Denver Partnership, *Coordinating Sponsor*
Colorado Black Chamber of Commerce
Denver Metro Chamber of Commerce
Mountain States Employers Council
VISIT DENVER, The Convention & Visitors Bureau

Contributing Sponsors:

Asian Chamber of Commerce
Colorado Women's Chamber of Commerce
Denver Gay & Lesbian Chamber of Commerce
Hispanic Chamber of Commerce of Metro Denver
Mountain Plains Minority Supplier Development Council
Rocky Mountain Indian Chamber of Commerce
State of Colorado Minority Business Office
Urban League of Metropolitan Denver
Dr. Martin Luther King, Jr. Colorado Holiday Commission

Celebrating 'Content of Character'

FOR RESERVATIONS, VISIT:
WWW.MLKBUSINESSAWARDS.ORG
OR CALL 720-483-7015

Attendance Options:

Individual tickets	\$75
Bronze table for 10	\$1,700
Silver table for 10	\$2,200
Gold table for 10	\$2,700

Advertising Options:

Business card (3.75" wide x 2.5" high)	\$100
Half-Page (7.5" wide x 5" high)	\$1,500
Full-Page (7.5" high x 10" high)	\$2,000

*Deadline for reservations is
Friday, January 2, 2015*

"I HAVE A DREAM

that my four little children will one day live in a nation where they will not be judged by the color of their skin, but by the

CONTENT OF THEIR CHARACTER."

- Martin Luther King, Jr., August 28, 1963