

**Dr. Martin
Luther King Jr.
Colorado
Holiday
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Vern L. Howard
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The Vern's LLC

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Sandra Moore-
Mann
GMDMA

Ruth Steel
Dr. Martin Luther
King, Jr., Cultural
Center
Pueblo, CO

Stephen Straight
Straight Marketing

DR. MARTIN LUTHER KING, JR.
COLORADO HOLIDAY COMMISSION
PO BOX 200488 DENVER, CO • DRMARTINLTKINGJRCHC.ORG



"Remember Celebrate Act"

"A Day On Not A Day Off"

"It's My Right to Vote"

MARADE APPLICATION

Monday, January 19, 2015

Assemble Time 8:30 a.m. – Program Time 10:00 a.m. – Marade Step-off 10:45 a.m.

Name of Organization _____

Address _____ City _____ State _____ Zip _____ Phone _____

Representative of Organization _____

Address _____ City _____ State _____ Zip _____ Phone _____

Number of participants in your group? _____ Will your marchers have signs? Yes No

If yes, how many? _____ What will the signs state? **(All signs and banners MUST BE consistent with the legacy of Dr. King)**

Will your group have a banner? Yes No If yes, what will the banner state? _____

MARADE GUIDELINES

The Marade officials will enforce strict adherence to the following guidelines by all Marade participants in order to insure dignity, respect, and honor of Dr. King's memory.

1. Participants are asked to march with sacredness, refraining from offensive gestures and language, as well as aggressive behavior that are not respectful of Dr. King's memory.

2. No racial, sexual, cultural or other forms of bias will be permitted.

3. All interpretations of these guidelines will be made by MLK Marade officials.

4. Street-worthy floats will be allowed for a donation of \$800.00

5. We **require** that you provide **one** course marshal for every **ten** participants. Please list the names and phone numbers of your course marshals below. Marshall training will be held Saturday, January 17, 2015 10:00 a. m. until 1:00 p.m. Location to be determined. Please check our website on **Wednesday, January 14th for training location.** A light lunch will be provided.

Dr. Martin Luther King, Jr. Colorado Holiday Commission
c/o Vern L. Howard • PO Box 200488 • Denver, CO 80220
www.drmartinlkingjrhc.org

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Marshall 1. Name: _____

Phone: _____

Email: _____

Marshall 2. Name: _____

Phone: _____

Email: _____

Marshall 3. Name: _____

Phone: _____

Email: _____

PLEASE SIGN THE FOLLOWING STATEMENT:

I have read the guidelines for participation in the 2015 Dr. Martin Luther King Jr. Marade, and will follow the guidelines as described.

Name _____ Organization _____

(Please print)

Signature _____ Date _____

RETURN THIS FORM BY MONDAY, JANUARY 12, 2015

This year we will collect old cellular phones and non-perishable food. We will have the phones refurbished and donated to battered woman shelters. The food will be donated to local food banks!

The Official Marade Route

Marade formation will begin immediately following the 10:00 a.m. program.

The Marade will start at 10:45 a.m. sharp from the Dr. Martin Luther King, Jr. I HAVE A DREAM MEMORIAL in City Park, under direction from the podium.

The Marade will proceed south out of City Park by way of Esplanade St. to Colfax Avenue; then west on Colfax Avenue to Sherman St into the State Capitol grounds; south to Broadway to Civic Center Park.

Motorized vehicles will proceed south on Broadway to 14th Ave. The Dr. Martin Luther King, Jr. program immediately follows the Marade, in Civic Center Park's Greek Theater.

The Total Distance Equals 5K.

Email to both: vernlh@comcast.net & drmlkingjrhc.aol.com

Fax to MLK Marade 303.953.0799

Or mail to: MLK Marade C/O Vern L. Howard

P.O. Box 200488 Denver, CO 80220

For additional information contact:

Vern L. Howard – 720. 971.1329

OR

Shyretta Hudnall 720.451.1532

For Marshall Training Contact: Silke Hansen 720.980.5789