

**Dr. Martin
Luther King Jr.
Colorado
Holiday
Commissioners:**

Vern L. Howard
Chairman
The Vern's LLC

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Sandra Moore-
Mann
GMDMA

Ruth Steel
Dr. Martin Luther
King, Jr., Cultural
Center
Pueblo, CO

Stephen Straight
Straight Marketing

DR. MARTIN LUTHER KING, JR.
COLORADO HOLIDAY COMMISSION
PO BOX 200488 DENVER, CO • DRMARTINLUTHERKINGJRCHC.ORG



"It's My Right to Vote"

MARADE BOOTH APPLICATION
Monday, January 19, 2015

Assemble Time 8:30 a.m. – Program Time 10:00 a.m. – Marade Step-off 10:45 a.m.

Name of Organization _____

Address _____ City _____ State _____ Zip _____ Phone _____

Representative of Organization _____

Address _____ City _____ State _____ Zip _____ Phone _____

Number of participants in your group? _____ Will your marchers have signs? Yes No

If yes, how many? _____ What will the signs state? (**All signs and banners MUST BE consistent with the legacy of Dr. King**)

MARADE BOOTH GUIDELINES

The Marade officials will enforce strict adherence to the following guidelines by all Marade participants in order to insure dignity, respect, and honor of Dr. King's memory.

1. Participants must be a 501C(3) with information to benefit the Marade partakers signs must refrain from offensive gestures and language as well as, aggressive behavior that is not respectful of Dr. King's memory. The Fee is \$300.00 dollars for non-profits some grants are available.
2. No racial, sexual, cultural or other forms of bias will be permitted.
3. All interpretations of these guidelines will be made by MLK Marade officials.
4. The booth fee of \$500.00 dollars is required for companies or individuals that are for profit and are not Marade sponsors.

The Dr. Martin Luther King Jr Colorado Holiday Commission request a donation from all booth participants

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PLEASE SIGN THE FOLLOWING STATEMENT:

I have read the guidelines for participation in the 2015 Dr. Martin Luther King Jr. Marade, and will follow the guidelines as described.

Name _____ Organization _____

(Please print)

Name _____ Date _____

RETURN THIS FORM BY Monday, JANUARY 12, 2015

Email to: drmlkingjrhc@aol.com & vernlh@comcast.net

Fax to MLK Marade 303.953.0799

Or mail to: MLK Marade C/O Vern L. Howard
P.O. Box 200488 Denver, CO 80220

For additional information contact:

VERN L. HOWARD (720) 971-1329 OR SHYRETTA HUDNALL 720.451.1532

The Official Marade Route

Marade formation will begin immediately following the 10:00 a.m. program.

The Marade will start at 10:45 a.m. sharp from the Dr. Martin Luther King, Jr. I HAVE A DREAM MEMORIAL in City Park, under direction from the podium.

The Marade will proceed south out of City Park by way of Esplanade St. to Colfax Avenue; then west on Colfax Avenue to Broadway; south on Broadway to Civic Center Park. Motorized vehicles will proceed south on Broadway to 14th Ave. The Dr. Martin Luther King, Jr. program immediately follows the Marade, in Civic Center Park's Greek Theater.

The Total Distance Equals 5K.